



Press release - Chamonix (France), Tuesday 10 September 2024

Grand Raid Ventoux by UTMB joins UTMB World Series, showcasing the iconic Mont Ventoux in France

UTMB® World Series heads to the heart of the Provence region in France in 2025, welcoming Grand Raid Ventoux by UTMB® to the circuit on April 25-27. With a **race history spanning almost 30 years**, the event's partnership with the trail running circuit proves an exciting fit in its evolution, while **showcasing the stunning Provencal landscapes**, including vineyards, hilltop villages and the infamous 'Giant of Provence' - Mont Ventoux.

"Joining UTMB World Series was an obvious choice for us. We wanted not only to structure and grow our event but also to offer our trail-running community the opportunity to experience something unique in their region, while highlighting Mont Ventoux, an iconic territory we love so much," said **Pieryves Coudray, organiser of the event for nearly 10 years alongside Laurent Belmonte.**



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Starting from the small town of Malaucène, at the foot of Mont Ventoux, an incredible atmosphere is expected as runners take on one of four race formats on offer.

The **100M race distance promises to be a popular challenge**, as the only race in the region offering this distance. Runners will embark on an adventure through wild landscapes, exploring the magnificent panoramas of the north face of the Giant of Provence.

More **picturesque hills and spectacular views await in the 100K, 50K and 20K distances.** From fascinating historical sites such as the Piaud chapel and Barroux aqueduct to stunning views atop the Arfuyen ridge and immersion in the wild nature of the Mont Ventoux natural regional park.



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As the sixth French event in UTMB World Series, Grand Raid Ventoux by UTMB offers the rapidly growing trail running community in France an **opportunity to immerse themselves in the UTMB experience on home soil.**

In a region with a celebrated sporting heritage, known for hosting prestigious national and international events such as the Tour de France, Olympic Week, Rugby World Cup, and Tennis Open, this partnership enhances the local commitment to advancing sports development while contributing to the local economy.

Isabelle Viseux-Poletti, Director of French Events UTMB World Series, *"As part of the UTMB World Series circuit and the 49 events offered worldwide in 2025, we are committed to providing exceptional events by promoting a local, thoughtful, and sustainable sporting practice. The launch of the Grand Raid Ventoux by UTMB aligns with this mission and shows that this region is a great land of sport, hosting major events and exceptional athletes throughout the year. We look forward to welcoming participants to this next edition in April 2025."*

For more information, visit <https://ventoux.umb.world>.



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UTMB® World Series 2024-2025 calendar (as of September 10, 2024)

- Wildstrubel by UTMB®, Switzerland (12-15 September 2024)
- Paraty Brazil by UTMB®, Brazil (19-22 September 2024)
- Grindstone Trail Running Festival™ by UTMB®, USA (20-22 September 2024)
- Julian Alps Trail Run by UTMB®, Slovenia (20-22 September 2024)
- Ultra Trail Whistler™ by UTMB®, Canada (28-29 September 2024)
- Nice Côte d'Azur by UTMB®, France (3-6 October 2024)
- Kodiac Ultra Marathons™ by UTMB®, USA (11-12 October 2024)
- TransJeju by UTMB®, South Korea (12-13 October 2024)
- Ultra-Trail Ninghai by UTMB®, China (17-20 October 2024)
- Kullamannen™ by UTMB®, Sweden (1-2 November 2024)
- Mallorca by UTMB®, Spain (1-3 November 2024)
- Puerto Vallarta México by UTMB®, Mexico (7-9 November 2024)
- Translantau by UTMB®, Hong Kong (8-10 November 2024)
- Malaysia Ultra-Trail™ by UTMB®, Malaysia (15-17 November 2024)
- Ultra-Trail Kosciuszko™ by UTMB®, Australia (28-30 November 2024)
- HOKA Chiang Mai Thailand by UTMB®, UTMB World Series Asia-Pacific Major, Thailand (5-8 December 2024)
- Arc of Attrition by UTMB®, United Kingdom (January 2025)
- Tarawera Ultra-Trail™ by UTMB®, New Zealand (February 2025)
- Chianti Ultra Trail by UTMB®, Italy (March 2025)
- Valhäll Fin del Mundo by UTMB®, Argentina (March 2025)
- Istria 100™ by UTMB®, Croatia (April 2025)
- Desert RATS Trail Running Festival™ by UTMB®, USA (April 2025)
- Ultra Trail Mount Yun by UTMB®, China (April 2025)
- Grand Raid Ventoux by UTMB®, France (April 2025)
- Canyons Endurance Runs™ by UTMB®, USA (April 2025)
- Quindío Trail Colombia by UTMB®, Colombia (May 2025)
- Amazon Jungle Thailand by UTMB®, Thailand (May 2025)
- Ultra-Trail Snowdonia by UTMB®, UK (May 2025)
- Trail Alsace Grand Est by UTMB®, France (May 2025)
- Ultra-Trail Australia™ by UTMB®, Australia (May 2025)
- Mountain Ultra Trail™ by UTMB®, South Africa (May 2025)
- Kaga Spa Trail Endurance 100 by UTMB®, Japan (June 2025)
- mozarT 100™ by UTMB®, Austria (June 2025)
- Tenerife Bluetrail by UTMB®, Spain (June 2025)
- Trail du Saint-Jacques by UTMB®, France (June 2025)
- Trail 100 Andorra™ by UTMB®, Andorra (June 2025)
- Mauritius by UTMB®, Mauritius (June 2025)
- La Sportiva® Lavaredo Ultra Trail® by UTMB®, Italy (June 2025)
- Western States™ 100 Endurance Run, USA (June 2025)
- HOKA Val d'Aran by UTMB®, UTMB World Series European Major, Spain (July 2025)
- Monte Rosa Walser Waeg by UTMB®, Italy (July 2025)
- Restonica Trail by UTMB®, France (July 2025)
- Trail Verbier St-Bernard by UTMB®, Switzerland (July 2025)
- Eiger Ultra-Trail™ by UTMB®, Switzerland (July 2025)
- Speedgoat™ Mountain Races by UTMB®, USA (July 2025)
- KAT100™ by UTMB®, Austria (August 2025)
- Quito Trail by UTMB®, Ecuador (August 2025)
- HOKA UTMB® Mont-Blanc, France, Italy, Switzerland, UTMB World Series Finals (August-September 2025)
- Kaçkar by UTMB®, Türkiye (September 2025)
- Chihuahua by UTMB®, Mexico (October 2025)

Runners can view the full calendar of events and choose their adventures [here](#).

Images

UTMB World Series images can be downloaded [here](#).

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Note to editors

About UTMB® World Series

UTMB® World Series is the world's ultimate trail-running circuit that unites the sport's biggest stars and passionate runners through the best, leading international events in the most stunning locations. Built on a passion for the mountains with sustainability at its heart, UTMB® World Series gives all trail runners the chance to experience the UTMB® adventure across the world, with events taking place across Asia, Oceania, Europe, Africa, and the Americas. It is the only place where runners can begin their quest to HOKA UTMB® MontBlanc, where the prestigious UTMB® World Series Finals will be held. Launched in May 2021 through the collaboration between the UTMB Group and The IRONMAN Group, the UTMB World Series circuit brings together many of the best international trail-running events on the planet. For more information, visit <https://utmb.world>.

About UTMB Group

Since the creation of HOKA UTMB® MontBlanc in 2003 by a group of passionate friends, UTMB Group has been the driving force behind the development of trail running. The HOKA UTMB® MontBlanc is the sports pinnacle event, and every year, 10,000 runners earn their place on the start line. UTMB Group also pioneered the LiveTrail® technology, an innovative digital service that supports the management of endurance races. Revered by hundreds of thousands of athletes, UTMB® has become a global, premium, and leading brand. In May 2021, UTMB Group partnered with The IRONMAN Group to launch the UTMB® World Series, which brings together many of the best international events on the planet to provide exclusive access to the sport's pinnacle event, HOKA UTMB® MontBlanc. The UTMB® World Series is built on the founding principles of HOKA UTMB® MontBlanc: surpassing oneself; fairplay; respect for people and the environment; and solidarity. Find out more at <https://utmb.world>.

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